



SACHIN POMU

SALES STAFF

+971 568176339

limboosameer0@gmail.com

ABU DHABI, UAE, Abu Dhabi, United
Arab Emirates

SKILLS

Brand development

Accounting software

Shrinkage control

Product positioning

Freshsales CRM

Sales forecasting

Mentoring and coaching

Merchandise placement and
displays

LANGUAGES

Hindi

English

Arabic

ABOUT ME

Dynamic and results-driven professional with [3] years of experience in the FMCG industry. Proven track record of driving sales growth, managing brand strategies, and executing successful marketing campaigns across diverse product categories. Strong expertise in market analysis, consumer behavior, and supply chain management. Skilled in cross-functional team leadership, product development, and delivering high-quality customer service. Adept at identifying market trends, optimizing operations, and ensuring brand visibility in competitive environments. Passionate about leveraging data insights and innovative strategies to enhance business performance and deliver sustainable growth.

EDUCATION

CAMBRIDGE BOARDING SCHOOL | JHAPA NEPAL
2013

HIGH SCHOOL DIPLOMA

MOTI HIGHER SECONDARY SCHOOLS | JHAPA NEPAL
2016

WORK EXPERIENCE

SALES STAFF

BHATBHATENI SUPERMARKET | KATHMANDU
2018 - 2020

- Developed and implemented sales strategies that increased market share within designated territory.
- Created fresh, engaging and compelling copy for marketing and promotions.
- Completed performance reviews and assisted team in improving performance.
- Negotiated favourable terms with suppliers and partners, reducing costs and improving profit margins.
- Motivated sales staff to continuously improve strategies through competitions and personalised coaching plans.

SALES STAFF

LULU HYPERMARKET | LULU ELECTRA ABU DHABI
MAY 2022 - DEC 2022

- Managed product visibility and availability across key retail outlets within assigned territory.
- Built and maintained strong relationships with retailers and distributors to boost sales and brand loyalty.
- Conducted regular market visits to monitor competitor activity, gather customer feedback, and implement promotions.

DRIVING LICENSE

Driving license category
Light vehicle

SALES STAFF

LULU HYPERMARKET | AL FALAH CENTRAL MALLABU DHABI
DEC 2022 - PRESENT

- Implemented product displays, in-store branding, and shelf management to maximize visibility and customer attraction.
- Tracked and monitored stock levels in Store, identifying gaps and avoiding out-of-stock situations.
- Tracked inventory levels and coordinated with the supply team to prevent stockouts and overstocking.
- Ensured planogram compliance and optimized shelf space for maximum product exposure.
- Analysed market trends and customer needs to inform product development and positioning.